

LUTS Finale Season 4!

It seems as if only a minute ago the CBMP introduced its Partnership and the wider region to LIVE UP: The Show (LUTS). Now, four years and four seasons later, we have once again reached the end of another season. The final two episodes of LUTS Season Four were taped at the CMC studio in Bridgetown, Barbados, on 6 March, 2011. No one understands more than its Producer Ms. Andrea Allan the magnitude of what has been accomplished with this ½ hour news-magazine show.

“26 shows over 4 seasons have brought more than 100 Caribbean stories to over 100 partner stations in the region. Those are the numbers and behind the numbers are the people who make it happen. The wonderful team at CBMP and the support of the Caribbean Media Corporation, our dedicated hosts Mitzi and Garfield and our excellent crew” Ms. Allan stated.

Ms. Allan went on to acknowledge “the partner stations, their reporters and crews, and finally, the ones who make it all possible by sharing their stories on camera. They all have a vital role to play in this process. I hope that we can look forward to many more seasons together, sharing the triumphs and the challenges of the region, discovering from each other how we can LIVE UP!” she stated.

In the April episode of LUTS Jason Providence of IK TV in St.Vincent explores with Young people what they know about HIV and where they get their information. Poetry forms the backdrop as three women share their feelings on HIV and life in a segment from Rondell French of CMC in Barbados and viewers get the opportunity to see AN’N VIV Haiti, the Haitian version of LUTS. In this episode the HOW I LIVE UP Profile features Mr. Salorne McDonald, PSI Regional Behavior Change Communications Manager.

In the May episode of LUTS Clement Richards of SAT TV in Dominica examines the stigma and discrimination which causes MSM to “Live in the shadows”. Carol Francis of JNN in Jamaica showcases three persons living with HIV who share their stories while Anderson Edgehill of ABS TV in Antigua discusses the production of a drama which explores the double lives of men on the down-low. This episode features Dr Henrick Ellis, Chairman of the HIV/AIDS Commission in Barbados, in the HOW I LIVE UP segment. Live Wire encourages you to air these final 2 episodes of LUTS Season Four in their entirety. As always you are also encouraged to use the individual segments after as discussion points in your public affairs programming or as independent features once the episode has been aired. The CBMP and ‘Live Wire’ congratulate the LUTS Team for another season well done!

